



MIKE HAWKINS

GRAPHIC DESIGNER / ILLUSTRATOR

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PORTFOLIO: www.humanfornow.com

I'm an artist as well as a designer, looking for opportunities to create compelling design and illustration solutions for whatever I can get my hands on. I love the process, I've been working and enjoying everything about it my whole life, with no end in sight.

EDUCATION

2003 Maryland Distinguished Scholar of Fine Arts

Bachelor of Fine Arts Degree
Salisbury University - Salisbury, MD
Dean's List: 2006 - 2008

Major: Graphic Design
Minors: Typography, Illustration
GPA: 3.5/4.0

AREAS OF EXPERTISE

Adobe Creative Suite
- Illustrator CC
- Photoshop CC
- InDesign CC
- Lightroom CC

Procreate
MS Word
MS Excel
MS Powerpoint

TRADITIONAL MEDIA

Pencil Drawing, Pen & Ink, Charcoal, Acrylic/Oil Paint, Watercolor, Spray Paint, Photography, Clay Modeling, Glass Blowing, Sculpting, Video Editing, Various Media Art

PROFESSIONAL EXPERIENCE

Lead Graphic Designer/Artist

O'brien Water Sports (Motion Water Sports) / January 2012 - Present

- Developing concepts and artwork, creating graphic solutions from concept to completion
- Work on site at factories in Dubai, UAE and Dongguan, China to oversee screen printing, sublimation, application and construction of products
- Collaborate directly with sales reps, dealers and pro athletes
- Create advertising campaigns for various products and demographics for use in print and web-based media
- Extensive experience with tech packs, branding, packaging, apparel, product design...etc.

Freelance Artist / 2003 - Present

Action Sports

- Various designs for wide range of demographics and companies
- Water skis, skateboards, wakeboards, wakesurfers, stand up paddleboards, apparel, tubes, life vests, bindings, ropes, gloves, drag cars, boat wraps, food trucks, etc.

Large Scale Commissioned Murals

- Themes included Marvel/DC Comics superheroes, Angelina Jolie, lighthouse & beach, Baltimore Ravens featured on Channel 13 News

Brand Identity

- Work closely with clients to establish the look and feel of their companies through print and web-based applications
- Some clients include restaurants, bars, skin care, blogs, breweries, musicians, etc.

Commissioned and Non-Commissioned Portraiture

- Various portraits and caricatures ranging from individual to group renderings, hand-done typography and/or various background elements when requested

Graphic Designer

ACE Printing and Mailing - Berlin, MD / 2007 - 2008

- Designed and printed custom promotional items and developed logos for a host of businesses ranging in size from sole proprietors to large corporations (hotels, restaurants, contractors, art galleries, City of Ocean City, congressmen, mechanics, music shops, golf courses, salons, taxi services, real estate, bars, night clubs...etc)
- Studied various pre-press techniques, collaborated closely with clients for branding and corporate identity